

DIGITAL LEADERSHIP **IN THE AGE OF AI :** **CHINA EDITION**

Where Global Leaders Meet China's Digital Future



Brought to you by

8-12 June 2026
Beijing & Hangzhou



ماجستكس للتدريب
Majestix Training UK Ltd.

www.majestixtraining.co.uk



PROGRAMME OBJECTIVES

In an era where artificial intelligence is redefining global power structures and competitive advantage, China has emerged as one of the world's most dynamic and influential digital ecosystems. For senior executives seeking not only to understand the future—but to shape it—there is no more compelling destination.

Digital Leadership in the Age of AI – China Edition is an exclusive, high-impact programme designed for visionary leaders and decision-makers. Delivered across the innovation powerhouses of **BEIJING** and **HANGZHOU**, this experience combines strategic insight, executive learning, and privileged access to the organizations driving the AI revolution.

Participants will engage directly with the realities of AI-powered transformation through a blend of expert-led sessions, high-level discussions, and exclusive site visits to some of China's most influential technology leaders, including:

- **Alibaba Group** – exploring platform ecosystems, smart commerce, and AI at scale
- **Tencent** – understanding super-app innovation and digital integration
- **Baidu** – gaining insight into cutting-edge AI research and applications

In addition, participants will:

- Understand AI, GenAI, Cybersecurity, and Digital Transformation at a strategic level
- Visit leading innovation districts, technology hubs, and digital accelerators, offering unparalleled exposure to China's fast-evolving business landscape.
- Lead AI-driven digital transformation initiatives
- Understand AI strategy, governance, and risks
- Build data-driven decision-making capabilities
- Develop digital leadership mindset & culture
- Apply AI tools for business innovation

TENTATIVE PROGRAMME SCHEDULE OVERVIEW*

DAY 1 BEIJING (PEKING)

THEME: THE RISE OF CHINA'S DIGITAL POWER

Morning

Welcome & Strategic Briefing: China's AI Landscape

- Digital Leadership in a State-Driven
- Overview of China's AI & cybersecurity landscape
- Innovation Economy
- Understanding China's Tech Ecosystem

Afternoon – Site Visit

- Visit to Baidu Innovation Center
- Focus: AI research, autonomous driving, and deep learning applications

Evening (Optional)

- VIP networking dinner with local tech leaders

DAY 2 BEIJING (PEKING)

THEME: AI STRATEGY & SMART GOVERNMENT

Morning

- AI Strategy Design for Large Organizations
- Smart Cities & Government-Led Innovation
- Data Governance and Regulation in China

Afternoon – Site Visit

- Visit to Zhongguancun (China's Silicon Valley)
- Focus: Startups, incubators, and emerging AI companies

Evening

- Private roundtable discussion with innovation experts
- Transition: Beijing to Hangzhou (Evening Flight)

DAY 5 HANGZHOU

THEME: GOVERNANCE, RISK & FUTURE LEADERSHIP

Morning

- AI Governance, Ethics & Risk
- Cybersecurity & Digital Resilience
- Future Trends in AI

HANGZHOU

THEME: PLATFORM ECONOMY & AI BUSINESS MODELS

Morning

Platform Leadership & Digital Ecosystems AI in E-commerce & Fintech

Afternoon – Site Visit

Visit to Alibaba Group Headquarters Focus: Smart commerce, cloud, AI-driven platforms

Evening

Networking dinner

HANGZHOU

THEME: INNOVATION & CUSTOMER EXPERIENCE

Morning

- AI in Customer Experience & Personalization
- Innovation Culture in High-Growth Companies
- Design Thinking Workshop

Afternoon – Site Visit

- Visit to Hangzhou Future Sci-Tech City
- Focus: AI startups, digital innovation labs

Evening (Optional)

Cultural experience

Afternoon

- Capstone Presentations
- Executive Action Plans
- Certification Ceremony

TRAVEL BACK TO AIRPORT

DAY 3

DAY 4

Target Audience & Fees

TARGET AUDIENCE

- Government officials & policymakers
- Ministers, regulators, and advisors
- C-level executives (CEO, CIO, CTO)
- National digital transformation leaders
- Senior strategy & innovation leaders
- Directors of Strategy & Business Transformation
- Heads of IT, Technology, and Digital Platforms
- Innovation & R&D Leaders
- Data Analytics & Business Intelligence Leaders
- Banking & Financial Services
- Government & Smart Cities
- Telecommunications & Technology
- Energy & Utilities
- Healthcare & Life Sciences
- Universities Digital and Cybersecurity Staff

FEES

Option 1: £3,650 (without hotel),
8-12 June 2026 (Monday-Friday) (5days)

including:

- Domestic return Flight (Beijing to Hangzhou)
 - Airport transfers (Beijing + Hangzhou)
 - Daily private coach / luxury van
 - Dedicated driver + coordinator
 - Lunch (Business / Executive Restaurants)
 - Dinner (Premium Networking Dinners)
 - Technology / Innovation Site Visits
 - Includes logistics, coordination, hosting fees, translation, and access arrangements:
1. Baidu Innovation Center
 2. Alibaba Group Campus / Experience Center
 3. Tencent Ecosystem briefing (if approved)
 4. Zhongguancun
 5. Zhangjiang Hi-Tech Park
- Training and Certification
 - Local translator

Option 2 : Option 1+ 950 (Hotel)= £4,600 (with hotel)
Accommodation (Executive 4-5* Hotels)
Beijing (2 nights)
Hangzhou (3 nights)
Total of 5 nights

Fees do not include:
International flight tickets
Visa

Discount: available for groups

No of Places:

- (15-20) participants
- based on "first come first served"



Travel Information & Registration

CURRENCY

The currency in China is the Chinese Yuan (CNY) (1 USD = 8.17 CNY). For your safety and security use your credit card when purchasing goods

HOTEL

Crown Plaza Beijing- Chaoyang U-Town

VISA & INVITATION LETTER

- Most GCC passport holders either they do not need visa to enter China or apply for E-visa.
- Most other countries they may need an invitation letter which will be provided by a Chinese Authority and upon sending a copy of your passport and a pdf introduction of your organisation

METHOD OF PAYMENT:

1. Fill in the registration form or register online via www.majestixtraining.co.uk
2. Make transfers and payments to Majestix Training UK Ltd in GBP as below bank details.

GENERAL NOTES:

- It is advisable to download the WeChat app instead of WhatsApp and Alipay for purchasing. Although international credit cards are acceptable.
- The weather is dry with rain and temperatures between 4 & 7 degrees and drops at night.

BANK DETAILS

Company Name: Majestix Training UK Ltd

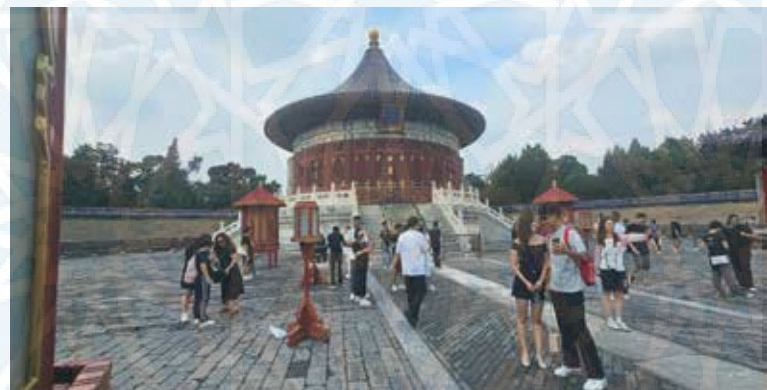
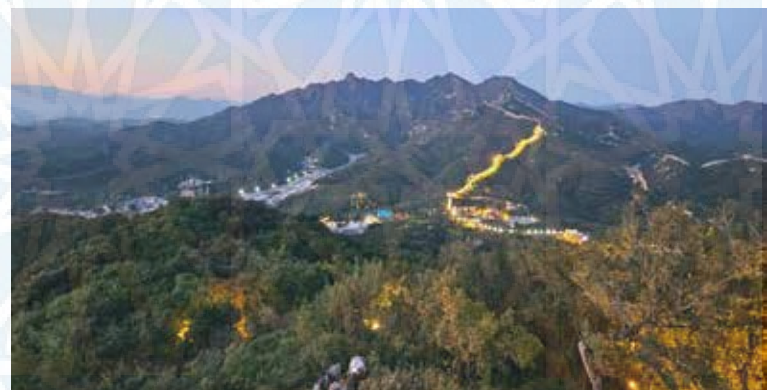
Bank Name: National Westminster PLC

IBAN: GB63 NWBK 0101 9721 3068 26

BIC/SWIFT: NWBKGB2LXXX

Bank address:

London- United Kingdom





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