

Internationalisation of Higher Education: Challenges and Opportunities for the Next Decade

Internationalisation Training Management in Higher Education

5-Day Programme- Cardiff-UK

18-22/04/1446 H

October 21-25/10/2024



brought to you by



in conjunction with

Cardiff
Metropolitan
University

INTRODUCTION

Information and Credentials of Cardiff Metropolitan University

Cardiff Metropolitan University has been awarded the highly prestigious title of University of the Year 2021 by the Times Higher Education. This follows a number of successes, including being named the Wlseh University of the Year by The Times and The Sunday Times Good University Guide 2021, the second highest rise in the UK in The Complete University Guide 2022 and the institution's highest ever rise in The Times and The Sunday Times Good University Guide 2021.

Cardiff Met was the highest ranking post-1992 institution in the last Research Excellence Framework. The quality of the contribution made by Cardiff Met was significant, with a quarter of all research identified as 'world leading' with 4* research identified in all units of assessment, highlighting Cardiff Met's significant impact on the economy, society, culture and wider public policy.

Our Global Academies create and build on our successes, bringing together our research expertise to develop inter-disciplinary, international and impactful approaches to some of the most entrenched challenges affecting us locally, nationally and internationally. By bringing together our strengths in education, research and innovation we aim to help improve the world around us collaboratively and compassionately.

FACTS

- Cardiff Met: an International University
- The University's five academic Schools are:
 - School of Art & Design,
 - School of Education & Social Policy,
 - School of Management,
 - School of Sport & Health Sciences and
 - School of Technologies
- Focus on Employability
- Research and enterprise active
- 12,500 Cardiff based Met students
- A Global University- 1,200 international students on campus, from 130 different countries (majority Masters and Doctoral)
- 13 TNE partners, of which number of students increased from 7,200 in 2020 to over 13,000 in 2023
- Outward Mobility during 2022/23 - 175 students and 43 staff engaged in Outward Mobility
- Inward Mobility during 2022/23 – 51 incoming exchange students and 38 International weeks



The Programme

Overview

Higher education institutions across the globe are undergoing significant transformations due to various external factors such as post-pandemic, economic, political, social, and technological trends, that are reshaping the landscape of internationalisation.

Internationalisation has evolved in higher education over the past 30 to 40 years from a marginal aspect to a key aspect of the reform agenda. It also has evolved in different directions and, in that process, some previous values have got lost, and past priorities have been replaced by others. Economic rationales have become more dominant, but as the society is facing extreme challenges, summarized in the Sustainable Development Goals (SDGs) of the United Nations, internationalisation needs to respond to these challenges and goals.

This face-to-face programme is for those driving the internationalisation agenda within their universities designed by experienced academics at Cardiff Metropolitan University

The programme will adopt a holistic approach to internationalisation, ensuring its relevance and impact to different regional contexts.



International Collaboration

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Objectives

- To offer professional development and training in the field of internationalisation of higher education.
- To develop institutional capacity for the implementation of a comprehensive internationalisation and education for global citizenship.

Topics:

1. Strategies for the design, planning and management of a comprehensive internationalisation process
2. Strategies and management of student mobility
3. Internationalisation of Research
4. Internationalisation of the curriculum
5. Promotion and management of international cooperation
6. Promotion of the Sustainable Development Goals (SDGs) and global citizenship

Delivery

The team delivering the Internationalisation in Higher Education programme bring the following expertise:

- a relevant research profile
- relevant qualifications
- in-depth subject knowledge
- up-to-date understanding of current initiatives relating to staff development in Higher Education
- experience of working collaboratively with international partners
- experience of working with international delegates
- experience of teaching within universities and colleges



Proposed Key Speakers



Prof Rachael Langford
President & Vice-Chancellor



Dr Fiaz Hussain SFHEA
Associate Dean Partnerships,
School of Art & Design



Dr. Mukul Madahar
Associate Dean Partnerships,
School of Management



Dr Daniel Heggs
Associate Dean Partnerships,
School of Sport and Health
Sciences



Rowena Kidger
Global Opportunities
Manager



Susana Galvan
Hernandez
Executive Director of
Taith



Ruth Cocks,
Director of British Council
Wales



Marc Fury,
Associate Dean Partnerships,
Cardiff School of Education &
Social Policy



Theo Koukouravas
Head of TNE
Business Development



Dr Catherine Tryfona
Associate Dean
Partnerships
Cardiff School of
Technologies



Dr Janet Ilieva
Founder, Education Insight



Anna Dukes
Director of Global Engagement

Internationalisation of Higher Education

Tentative Programme Schedule

Day 1

Time: 09:15am

Arrival and Refreshments

Time: 09:30am - 09:40am

Welcome by

- Prof Rachael Langford - President and Vice-Chancellor, Cardiff Metropolitan University

Time: 09:40am-10:10am

THEME: Strategies for the design, planning and management of a comprehensive internationalisation process

EVENT: Cardiff Metropolitan University Strategic 2030 Overview

- Prof Rachael Langford - President and Vice-Chancellor

Group Photo: (10:10-10:20)

Time: 10:30am-12:00pm

THEME: Strategies for the design, planning and management of a comprehensive internationalisation process

EVENT: Context of Internationalisation at Cardiff Metropolitan University- A School's perspective

- Dr Catherine Tryfona, Associate Dean Partnership, School of Technologies
- Dr Dan Heggs, Associate Dean Partnership, School of Sport & Health Sciences
- Dr Fiaz Hussain, Associate Dean Partnership, School of Art & Design
- Marc Fury, Associate Dean Partnership, School of Education & Social Policy
- Dr Mukul Madahar, Associate Dean Partnership, School of Management

Time: 12:00pm-1:00pm

Networking Lunch

Time: 1:00pm- 3:00pm

International student recruitment at Cardiff Met and the various recruitment models

Panel session to include:

Adrian Baird, Head of International Student Recruitment - Marketing, Communication and Student Recruitment (TBC)

- Dr Catherine Tryfona, Associate Dean Partnership, School of Technologies
- Dr Dan Heggs, Associate Dean Partnership, School of Sport & Health Sciences
- Dr Fiaz Hussain, Associate Dean Partnership, School of Art & Design
- Marc Fury, Associate Dean Partnership, School of Education & Social Policy
- Dr Mukul Madahar, Associate Dean Partnership, School of Management

Time: 3:00pm

Depart Campus

Day 2

Time: 09:00am

Pick up from Hotel

Time: 09:30am - 12:00pm

THEME: Strategies and management of student mobility

EVENT:

'What does student mobility look like in the next 5-10 years?'

An insight by Panel experts looking at strategy within Wales and the management of student mobility within Cardiff Met

Panel Session to include:

- Ruth Cocks, Director, British Council Wales
- Susana Galvan Hernandez, Executive Director, Taith
- Rowena Kidger, Global Opportunities Manager, Cardiff Metropolitan University

Time: 12:00pm-1:00pm

Networking Lunch

Time: 1:00pm-3:00pm

EVENT: 'Sustainability in Student Mobility'

Guest Speaker: (TBC)

- Chief Executive at Welsh Centre for International Affairs

Time: 3:00pm

Depart Campus

Internationalisation of Higher Education

Day 3

Time: 09:30 am
Pick up from Hotel

Time: 10:00am - 11:00am
THEME: Internationalisation of Research
EVENT1: Introduction to Cardiff Met's Global Academies
(TBC)

Time: 11:00am - 12:00pm
EVENT2: School of Education & Social Policy to present the DARPL case study:

Diversity and Anti-Racist Learning (DARPL)

Time: 12:00pm - 01:00pm
Networking Lunch

Time: 1:00pm - 2:00pm
THEME: Promotion of the Sustainable Development Goals (SDGs) and global citizenship

EVENT3: Developing regional Circular Economy Innovation capability (CEIC): A Programme Community of Practice Approach

- Dr Gary Walpole, School of Management

Time: 2:00pm - 3:00pm
EVENT4: External Guest Speaker
Gender equality in higher education & research, through widening participation

- Dr Janet Ilieva, Founder, Education Insight

Time: 3:00pm - 3:30pm
EVENT5: Examples of research and module content incorporating SDG's – School of Education & Social Policy and School of Technologies

Time: 3:30pm
Depart Campus



Day 4

Time: 09:30am
Pick up from Hotel

Time: 10:00am - 10:30am
EVENT1: Artificial Intelligence - The Challenge Facing our Sector' (TBC)
Delivered by Quality Enhancement Directorate

Time: 10:30am-12:00pm
THEME: Promotion and management of international cooperation

EVENT2: The Journey of an international partnership – a Quality Enhancement and Global Engagement Directorate perspective

- Stuart Evans, Collaborative Provision Specialist, Quality Enhancement Directorate
- David Thomas, Deputy Head TNE Business Development

Time: 12:00pm - 1:00pm
Networking Lunch

Time: 1:00pm-3:00pm
EVENT3: 'Managing and Monitoring International Partners'

A Panel Session to look at how to support international partners in a challenging world.

- Dr Catherine Tryfona, Associate Dean Partnership, School of Technologies
- Dr Dan Heggs, Associate Dean Partnership, School of Sport & Health Sciences
- Dr Fiaz Hussain, Associate Dean Partnership, School of Art & Design
- Marc Fury, Associate Dean Partnership, School of Education & Social Policy
- Dr Mukul Madahar, Associate Dean Partnership, School of Management
- Theo Koukouravas, Head of TNE Business Development

Time: 3:00pm
Depart Campus

Internationalisation of Higher Education

Day 5

Time: 09:00am

Pick up from Hotel

Time: 09:30am - 10:30am

THEME: Internationalisation of curriculum

EVENT1: Case Studies and Panel Session:

1. Examples of embedding internationalization in the curriculum through COIL, Placements, School of Technologies
2. MetSport and Open Campus- School of Sport & Health Sciences
3. Internationalisation of National MA Education (Leadership), School of Education & Social Policy

Time: 10:30am - 11:30am

EVENT2: Reflection and feedback on programme session followed by Q&A

- Anna Dukes, Director of Global Engagement
- Dr Catherine Tryfona, Associate Dean Partnership, School of Technologies
- Dr Dan Heggs, Associate Dean Partnership, School of Sport & Health Sciences
- Dr Fiaz Hussain, Associate Dean Partnership, School of Art & Design
- Marc Fury, Associate Dean Partnership, School of Education & Social Policy
- Dr Mukul Madahar, Associate Dean Partnership, School of Management

Time: 11:30am-12:00pm

Closing remarks

Certificates Ceremony

Time: 12:30pm-1:30pm

Networking Lunch

Time: 1:30pm

Depart Campus



Registration Form

Internationalisation of Higher Education: Challenges and Opportunities for the Next Decade

21-25 October 2024-Cardiff-UK

Please fill in your details with tick sign and send it with payment ASAP

by email to: info@majestixtraining.co.uk or contact us on WhatsApp +447508850035

		Your Full Name	
		Qualification and Subject	
		Nationality	
Male	Female	Gender	
		Work address and Job Title	
		Place and DOB	
	Country	City	Address
		Mob No	
		:Email	
		Bank Transfer	Method of Payment
		Other	

Remarks

Date

Signature

Name

Bank Details:

Company Name: Majestix Training UK Ltd

Bank Name: National Westminster PLC

IBAN: GB63 NWBK 0101 9721 3068 26

BIC/SWIFT: NWBKGB2LXXX

Bank address: 438 Barlow Moor Road

Chorlton-cum-Hardy -London

United Kingdom

Priority for early registrants! Limited places.

Dates

The training will begin with a reception on the morning 21st October 2024, and will finish after lunch on 25th October 2024. Your early reservation is highly recommended to secure your place in this unique programme.

Training Venue

The event will take place at the campus of Cardiff Metropolitan University at the address below:
200 Western Avenue, Llandaff Campus, Llandaff, Cardiff, CF5 2YB

Language

The programme language is English. Mother tongue languages will be used in small groups discussions and presentations.

International travel

Participants should make their own travel arrangements to and from the programme venue. We strongly advise all participants to make return reservations before leaving their own country as it may be difficult to make them after arrival at the event.

Insurance

We strongly recommend that participants make their own arrangements for travel and other insurance before leaving their own country.

Method of Payment

100% down payment to secure your place in this course. Please transfer the fund to following bank details:

Bank Details

Company Name: Majestix Training UK Ltd
Bank Name: National Westminster PLC
IBAN: GB63 NWBK 0101 9721 3068 26
BIC/SWIFT: NWBKGB2LXXX
Bank address: 438 Barlow Moor Road
Chorlton-cum-Hardy -London
United Kingdom

Programme Fee

- 1,950 GBP per participant, the fee will include:
- Full professional programme
- Social Programme (including opening reception)
- Welcome and farewell packs
- Group photograph
- Airport pick up can be arranged
- Certificate of attendance will be issued by Cardiff Met
- Daily Coffee break and Lunch
- Simultaneous translation to Arabic will be provided, upon request.

Discount Policy:

- 5% for early registration before: **30/8/2024**
- 5% for groups of 5 participants and above

Cancellation Policy:

- 100% refund before 60 days
- 50% refund before 45 days
- No refund before 30 days

Majestix may cancel or postpone the programme if participants' number not sufficient.

Discount will be given to :

- groups of 5 and more.
- early bird registration

Target Audience

1. Higher-level administrators with responsibilities for shaping and implementing institutional strategies related to internationalization including university presidents, vice presidents, provosts and deans.
2. Managers and staff members working in internationalisation offices.
3. Academic Program Directors involved in developing and incorporating international components into academic programs and curriculum.
4. Educators and Researchers interested in enhancing global perspectives within their teaching, research, and scholarly activities.
5. Student Affairs staff members involved in supporting and facilitating international student experiences, cultural integration, and student mobility programs.

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