

INTERNATIONAL SUMMER SCHOOL

**DEVELOPING TEACHING STRATEGIES FOR
QUALITY IN FASHION DESIGN IN HE**

15 – 19 JULY 2019

**MANCHESTER
FASHION
INSTITUTE**



INTERNATIONAL SUMMER SCHOOL

This international summer school focusses on developing teaching strategies in fashion in higher education, and is a great opportunity to improve your knowledge of fashion, develop your English and meet other students from around the world. It is perfect for overseas students and professionals looking to experience the culture of studying in the United Kingdom.

Who should attend?

- Lecturers of fashion design in higher education institutions
 - Deans of fashion colleges
- Independent academics and consultants

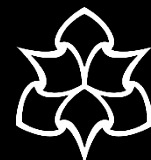
The summer school is at Manchester Fashion Institute in Manchester, the UK's best city to live in* and home to one of the largest student populations in Europe. Manchester is a lively and diverse city with a unique arts, culture and music scene and global transport links.

*Global Liveability Survey 2018

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Manchester
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University

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Academic Regulations
Assessment Information
Enrolment
Staff Contact Details
Timetables

Confirmation of Study Letters
Council Tax Certificates
IT Password Reset
Records and Transcripts
Student ID Cards

Course Enquiries
MMU International
Residential Services
Student Financial Support
Student Support Officers

NEW RECEPTION DESK
OPENING HOURS
MONDAY - FRIDAY
9AM - 5PM
CHECK THE WEBSITE

The University of Manchester

MANCHESTER FASHION INSTITUTE

Located centrally in Manchester City Centre, we are part of Manchester Metropolitan University.

Manchester Fashion Institute brings together fashion expertise and talent from across the University, Manchester and the world. The Fashion Institute is an international hub that connects education, research and enterprise to inspire the next generation of industry leaders.

The institute encourages its students to be ambitious visionary, enquiring, dynamic, innovative and experimental. The aim is to provide a platform that will put our students ahead of the competition and discover their niche in the international fashion industry.

By investing in pioneering research, industry standard facilities and highly trained staff, Manchester Fashion Institute endeavours to create a learning experience that builds on our students' confidence and helps them realise their potential.

We're proud to hold a number of accreditations across our courses, with bodies including the Chartered Management Institute and the Textile Institute.



RANKED NO 4 IN THE UK FOR FASHION AND TEXTILES

The 2018 University Guide, The Guardian.

96% OF GRADUATES GO STRAIGHT INTO EMPLOYMENT AND/OR FURTHER STUDY

(DLHE Survey 2017)

A UNIVERSITY WITH A NETWORK OF OVER 290,000 ALUMNI

From Burberry to Vogue, Ralph Lauren to Topshop,
our graduates work at fashion brands across the globe.

STRONG INTERNATIONAL LINKS

20% of our students are internationally mobile.

A £226 MILLION INVESTMENT IN NEW BUILDINGS AND FACILITIES

We're committed to creating the best possible learning environment and
strive to continually improve our facilities.

FACILITIES

Whilst studying with us you will have access to our outstanding facilities, including:

- Industry-standard equipment and technology, along with technical training and guidance
- Over one million library books, journals, articles and e-books
- Libraries and IT zones with extended opening hours
- 3,000 student PCs and Macs, with access to exceptional online resources

INDUSTRY LINKS

At Manchester Fashion Institute, we have exceptional links with the fashion industry. Throughout the programme, you will benefit from real-world learning experiences through guest lectures from industry experts and study trips.



THE SUMMER SCHOOL PROGRAMME

The summer school is delivered at Manchester Fashion Institute in Righton Building, Manchester Metropolitan University. The schedule will focus on modern teaching strategies that are followed in UK higher education through interactive lectures, group learning sessions, workshops, studio practice, cultural visits and independent study.

You will have the opportunity to cover topics such as:

- Embedding quality in teaching
- Strategies for teaching, learning and assessment

Methods for teaching subject specific areas:

- Brand strategy
- Design development
- Product development
- Marketing and distribution
- Quality control and supply chain management

The programme will be led by our expert teaching staff, who are experienced professionals at the forefront of their fields, with well-established links in the fashion industry.

DAILY SCHEDULE

		9am – 12pm	1pm – 4pm
Monday		<p>Welcome to the Manchester Fashion Institute: A tour of the Manchester Fashion Institute and University Campus.</p> <p>Delivered by Jane Ledbury & Anthony Bednall</p>	<p>Orientation: Library Session</p> <p>Welcome talk: Manchester, the City</p> <p>Tour: Manchester School of Art</p>
	Tuesday	<p>Workshop 1: Embedding Quality in Teaching 1 Introduction to strategies for teaching, learning and assessment Session 1: Principles</p> <p>Delivered by Dr Rachel Forsythe and Dr Alicia Prowse</p>	<p>Workshop 2: Reflective Practice</p> <p>Delivered by Anthony Bednall</p> <p>Workshop 3: Session 1: Brands and strategy Session 2: Brand positioning and specialisation; looking at world leading brands.</p> <p>Delivered by Dr Kenneth Wilkinson and Maria Malone</p>
Wednesday		<p>Workshop 4: Embedding Quality in Teaching 2 Session 1: Creative process workshop Session 2: Workshop - critiques and formative assessment and feedback</p> <p>Delivered by Dr Rachel Forsythe and Dr Alicia Prowse</p>	Lunch break
	<p>Workshop 6: Teaching Assessment & Feedback Teaching methods for: Session 1: Product development process Session 2: Range planning (Clare McTurk) Session 3: Textiles and laboratory workshops</p> <p>Delivered by Dr Tasneem Sabir</p>	<p>Workshop 5: Visual Curation Examples of project and portfolio work will be shown at different levels, with workshops on assessment and feedback.</p> <p>Delivered by Anthony Bednall</p>	
Thursday			<p>Workshop 7: Teaching, Assessment & Feedback Teaching methods for: Sourcing and critical path and quality assurance</p> <p>Delivered by Maria Malone & Vicki Markham</p> <p>Visit to University of Manchester John Ryland's Library</p>
			<p>Workshop 8: Sales, Marketing and Distribution: What buyers want, trade shows, retail commerce, e-tailing, payment terms.</p> <p>Delivered by Dr Kenneth Wilkinson and Clare McTurk</p>
Friday			

TRAINER BIOS

JANE LEDBURY

Head of International, Faculty of Arts and Humanities, Manchester Metropolitan University

Jane has extensive commercial design experience alongside a successful academic career within the higher education sector. She has successfully developed commercial design ranges across the apparel supply chain, predominantly in Hong Kong, Japan, the Philippines, Europe and Asia.

BERNARD LISEWSKI

Senior Lecturer - Academic Practice Development, CELT

Bernard is a Senior Lecturer in Academic Practice Development and Programme Leader for the MA in Higher Education. He has considerable experience in curriculum innovation, continual professional development and the enhancement of learning, teaching and assessment practice.

RACHEL FORSYTHE

Acting Head of Centre for Excellence in Learning and Teaching (CELT)

Rachel is Acting Head of the Centre for Excellence in Learning and Teaching, working on curriculum development and enhancement, assessment in higher education, staff development for link tutors and programme leaders.

ALICIA PROWSE

Principal Lecturer - Learning and Teaching, CELT

Alicia is an interdisciplinary education professional with twenty years of experience in Higher Education. Her current role focusses on development of academic staff across the University, including Higher Education leadership and management, research and formal staff development.

TRAINER BIOS

DR TASNEEM SABIR

Senior Lecturer in Textile Technology, Manchester Fashion Institute

Tasneem has 17 years' experience of designing and delivering high quality learning material in the area of Fashion Technology Management, applied to the Textile and Fashion Industries, and currently teaches and coordinates Fashion Textiles.

MARIA ROSE MALONE

Principal Lecturer in Fashion Business, Manchester Fashion Institute

Maria has taught in subjects such as fashion trading from the retailer and supplier perspective. Before working at Manchester Fashion Institute, Maria worked in the clothing industry for 20 years and had a key role within an international fashion trading company.

ANTHONY BEDNALL

Associate Head, Manchester Fashion Institute

Anthony has a broad academic background both in the UK and overseas and is currently associate head of Manchester Fashion Institute. Anthony has shown fashion collections in London, Paris and Japan, both as an independent designer and retailer as well as part of a design team.

VICTORIA MARKHAM

Senior Lecturer in Fashion Buying & Merchandising, Manchester Fashion Institute

Victoria has worked in the clothing industry for 20 years, with the majority of that time spent in roles in the buying and merchandising division, and currently works as a Senior Lecturer in Fashion Buying & Merchandising, Manchester Fashion Institute.



PROGRAMME INFORMATION

Date and time:

Monday 15 July – Friday 19 July
2019, 9am – 4pm

Language: The programme
language is English

Programme fee: £1,600 per
participant. This fee includes:

- Full professional programme
- Social programme
(including opening
reception)
- Welcome and farewell packs
- Group photograph
- Certificate of attendance
issued by Manchester
School of Art
- Daily coffee break and lunch
- Travel costs, entrance fees
- Cost of materials used
during workshops and
training

International travel and

insurance: Participants are
responsible for making their
own travel and insurance
arrangements. We advise
participants to arrange this prior
to departing their own country.

Discount: We are pleased to
offer early bird and group
discounts
10% discount for early bird
registration by 30 March 2019
5% discount from group of 5
persons and above.

Cancellation policy: If you
decide to cancel your place,
repayments will be made as
follows:
Up to 6 weeks before 15 July
2019: Full Amount
Up to 4 weeks before 15 July
2019: 50% of fee

To register for the summer school, we require a 100% payment.
Please contact info@majestixtraining.co.uk to pay the fee and
secure your place.

CONTACT US

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United Kingdom

For further information about
Manchester Fashion Institute
go to:
fashioninstitute.mmu.ac.uk

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international@mmu.ac.uk

General Enquiries:
mmu.ac.uk/ask



**“I LOVED THE ATMOSPHERE IN
MANCHESTER, IT WAS SUCH A WONDERFUL
EXPERIENCE STUDYING THERE.”**

Cassandra Fryxell, Arizona, USA

MAJESTIX TRAINING UK LTD

Majestix Training UK Ltd is an independent educational and management-consulting firm, registered in England, serving clients in Europe, Middle East and Far East. We provide a broad range of general teachers' educational and management skills and experiences to a variety of governmental and independent organisations.

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GO FAR.